

NmoHub

Do More ,Become
More ,Achieve More.



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MISSION

We're here for entrepreneurs who don't know where to start or how to take their startup to the next level. As a leading incubator and accelerator in Saudi Arabia, NmoHub provides the resources, mentorship, and support to help you build and scale your business.

With only one in two startups making it past the five-year mark, we're here to tip the odds in your favor. With NmoHub by your side, your chances just got better.



We believe in your ideas and provide the support and resources your startup needs to succeed.



We are your team, your mentors, and your supporters.



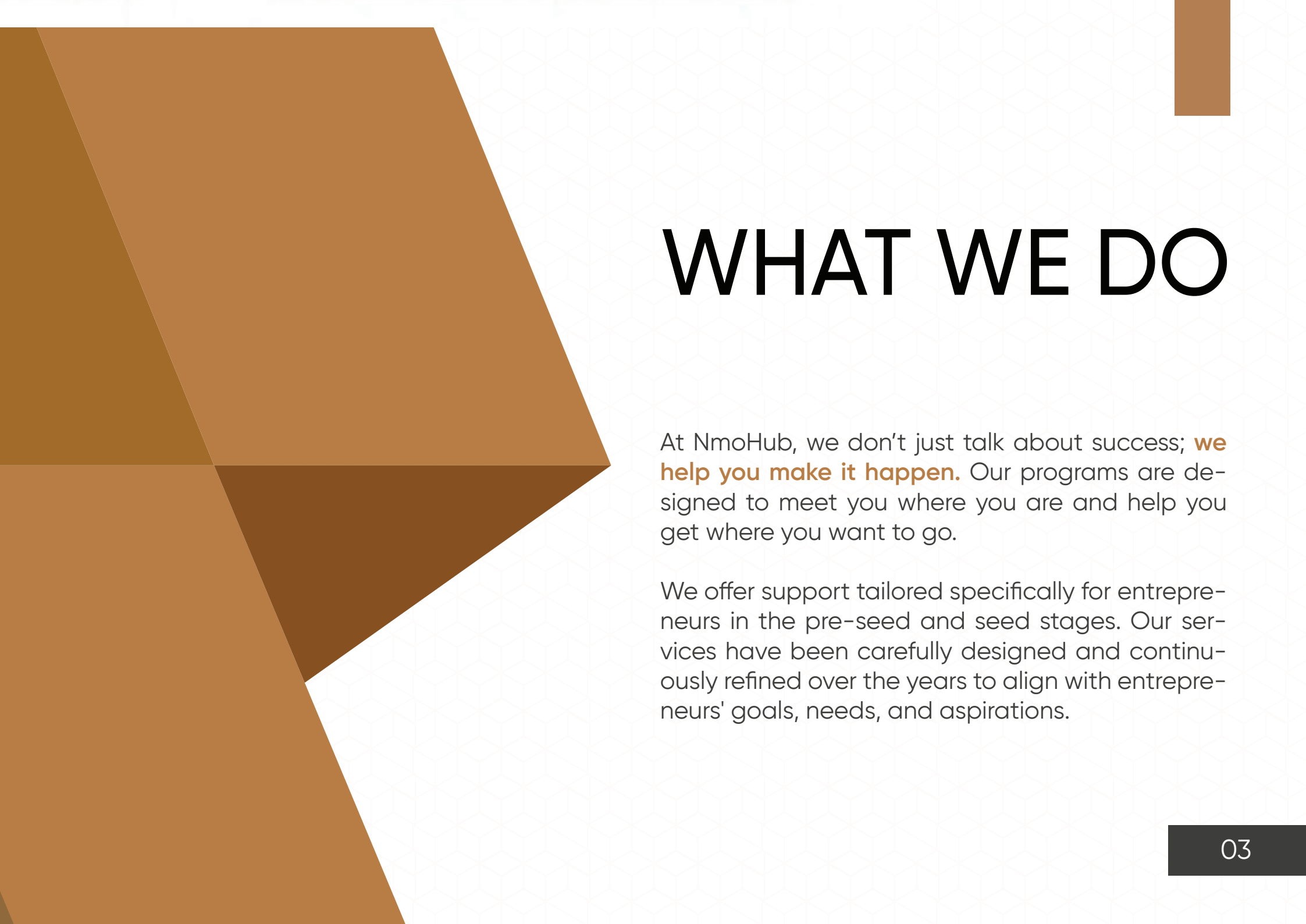
Let's build something great together.

OUR STORY

How NmoHub Came to Be

In 2020, NmoHub set out with a clear and ambitious vision: to become Saudi Arabia's leading incubator and accelerator for startups in their earliest stages—pre-seed and seed. From day one, our mission was simple but powerful: **to find the most promising entrepreneurial ideas and provide them with the resources, mentorship, and intensive support needed to bring those ideas to life.**

Since our founding, we've carefully selected over 17 startups from hundreds of applicants to join our incubation and acceleration programs. We don't believe in mass expansion just for the sake of it. Instead, we focus on quality, giving each team 12 weeks of dedicated, hands-on support. This focus ensures that every startup we work with gets the time, attention, and guidance it needs. We believe that exceptional ideas, backed by passionate entrepreneurs, deserve nothing less than our best. With a highly experienced board of directors, consisting of industry experts and seasoned entrepreneurs, NmoHub has built a thriving ecosystem that not only supports startups but propels them towards success. Our deep-rooted connections and extensive network have allowed us to offer financial backing and mentorship to over 20 companies since our launch.



WHAT WE DO

At NmoHub, we don't just talk about success; **we help you make it happen.** Our programs are designed to meet you where you are and help you get where you want to go.

We offer support tailored specifically for entrepreneurs in the pre-seed and seed stages. Our services have been carefully designed and continuously refined over the years to align with entrepreneurs' goals, needs, and aspirations.

WHAT WE DO

Mentorship & Guidance

Starting a business is tough, but you don't have to do it alone. Our mentors know what it takes to succeed and they're here to give you hands-on advice, answer your burning questions, and help you avoid common pitfalls. Backed by solid experience, our mentors have played a key role in the success of some of today's most recognized startups.

Funding Opportunities

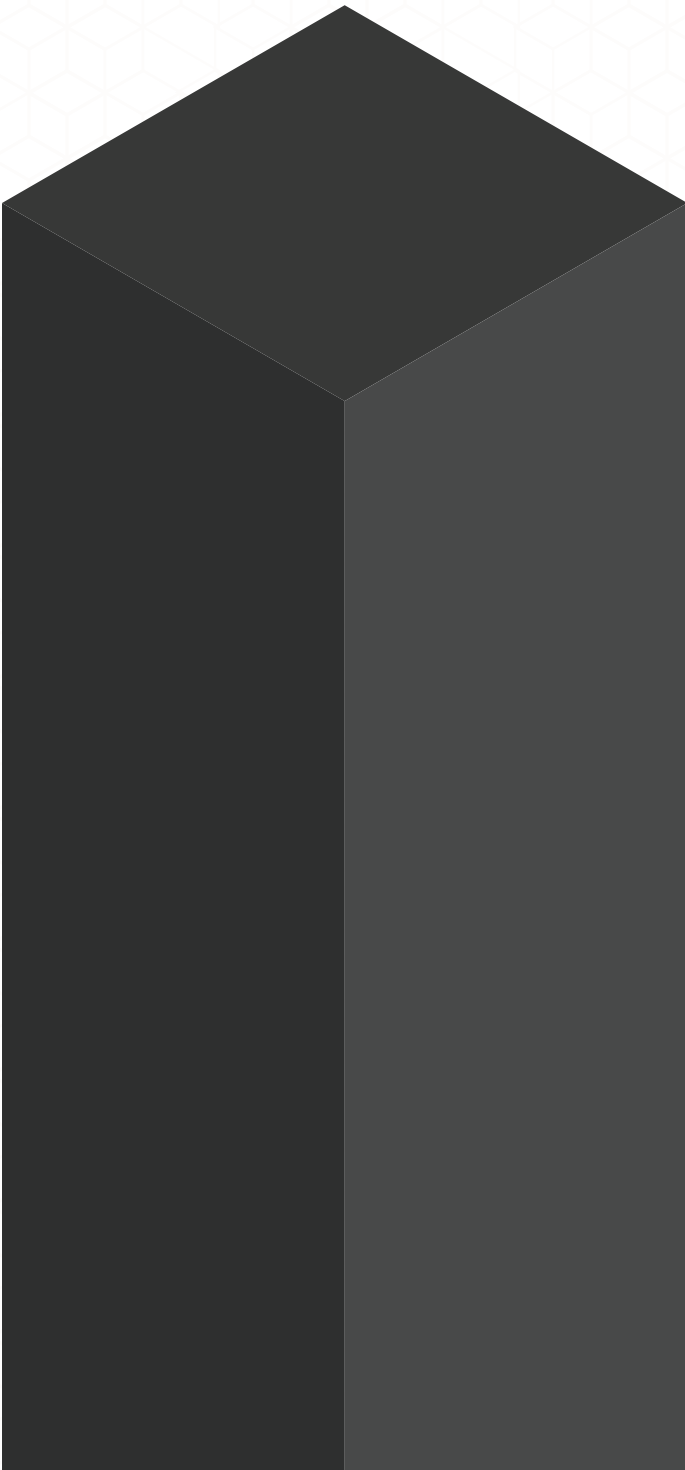
The right idea deserves the right investment. We connect you with potential investors to secure funding in the form of cash or in-kind services, tailored to your startup's needs. Our aim is to prepare you to pitch with confidence and secure the funds that will push your startup forward.

Programs for Different Stages of Startup Growth

Every startup is unique, and so is your journey. That's why we offer personalized programs that match the phase you're in—whether it's pre-seed, seed, or beyond. No cookie-cutter solutions here, only custom-fit strategies to help you achieve your goals faster.

Networking and Community Support

You're not just joining a program—you're joining a community of like-minded innovators. You'll be surrounded by people who want to see you succeed. Collaboration is key, and at NmoHub, we make sure you never have to grow your startup in isolation.



WHY CHOOSE US

We're Game-Changers for Entrepreneurs

We're here to empower you, the entrepreneur, with everything you need to turn your vision into reality. Whether you need help finding your product-market fit, building a killer sales and marketing strategy, growing your team, or tapping into our global network of investors—we've got your back.

We're All About Making Your Startup Thrive

From seed to pre-seed, we're in this to be a real game-changer for startups like yours. Our team is made up of founders, innovators, and tech enthusiasts who understand the challenges because we've been there ourselves.

WHAT MAKES US DIFFERENT

We've created a hands-on ecosystem that brings together the best ideas, practices, and technologies to turn your entrepreneurial dreams into reality. Our incubation programs are among the most specialized, offering you everything you need to not just survive, but thrive.

When you choose us, you're not just getting a service—you're joining a family of innovators dedicated to seeing your startup succeed.



Proven Methods

We use what works and make sure it fits your product and market.



Help Anytime, Every Time

We're always here, ready to jump in when you need us.



Solutions That Grow With You

Utmost flexibility, just like your business needs to be.



Connections That Count

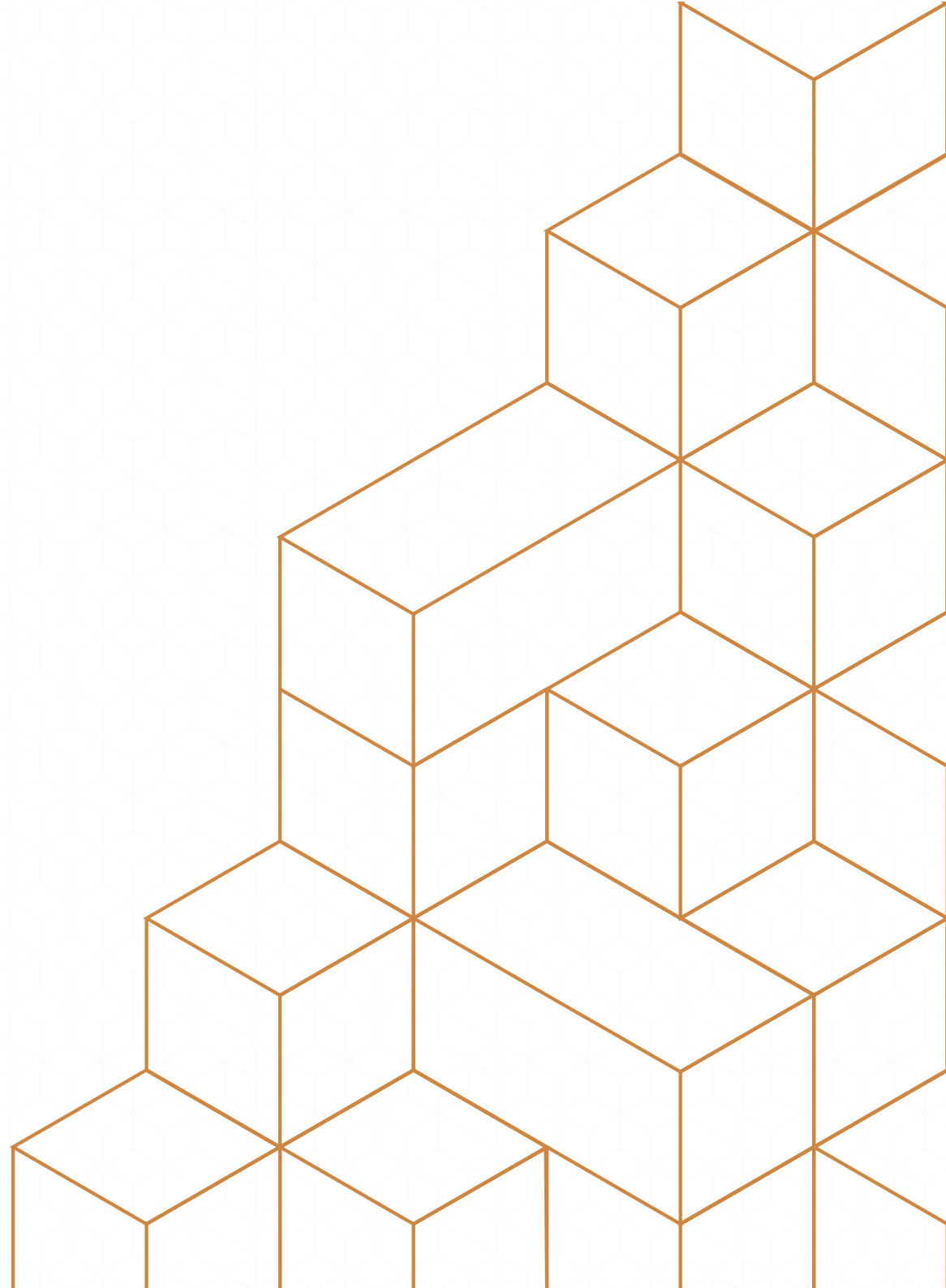
We'll link you with the right investors and partners.



Success Stories to Back Us Up

We've helped startups like you crush it. Now it's your turn!

PROGRAMS & SERVICES



MVP PROGRAM

Turn Your Vision Into Reality

Perfect for early-stage startups, the MVP Program gives you all the resources you need to bring your idea to life. With your vision and a dedicated technical team by your side, we'll work together to transform your idea into a functional product and launch it on the market.

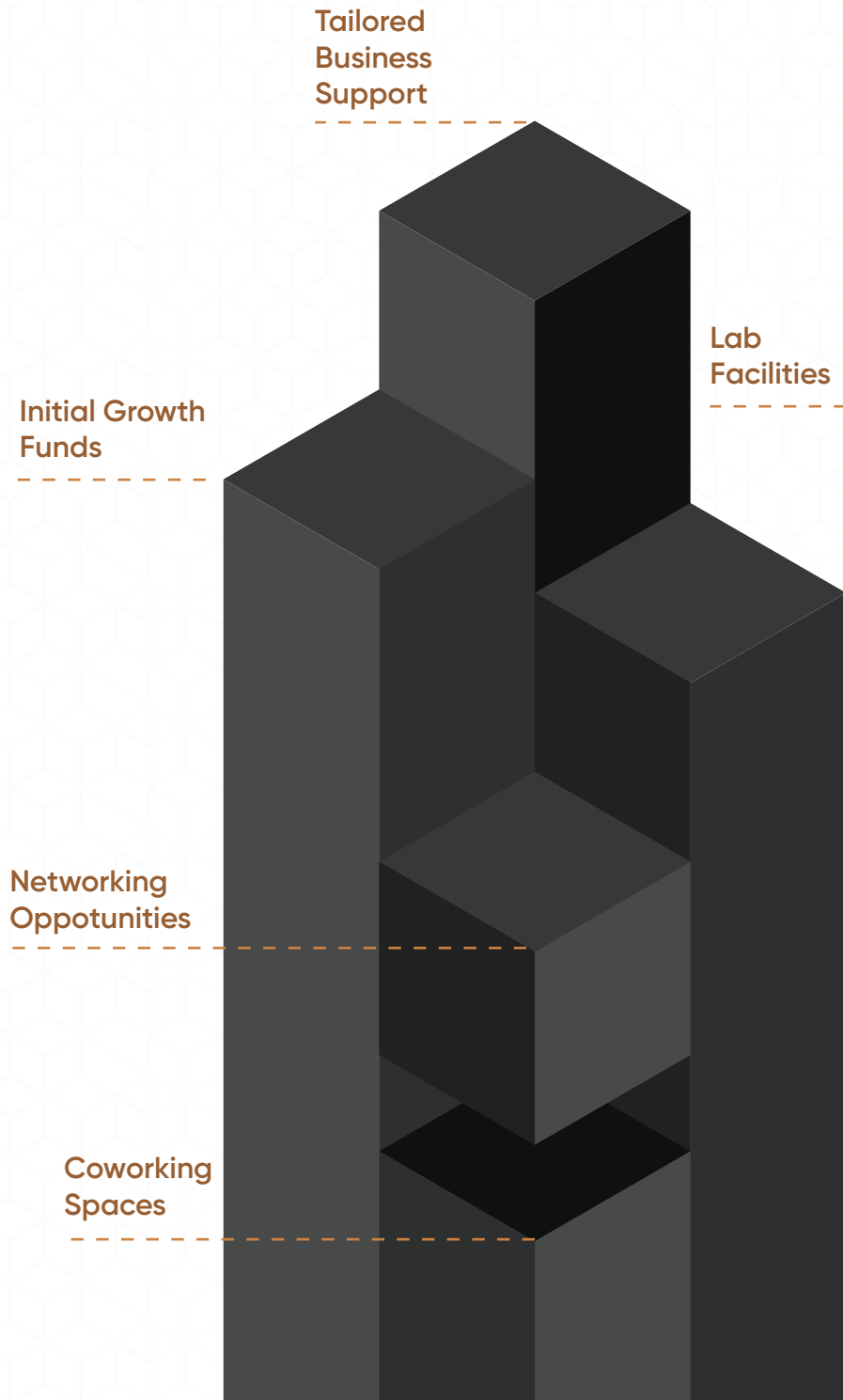
We focus on building the core features of your product, testing market demand with minimal resources, and gathering feedback for further improvements.

UI Design

Dedicated Team

Web Development

Mobile App Development



INCUBATION PROGRAM

Successful Companies Rise Since Day One

Building a solid foundation for your startup is all what's about the Incubation Program. Suitable for startups at various stages, this program provides resources, mentorships, and the support needed for your startup to grow into a viable business.

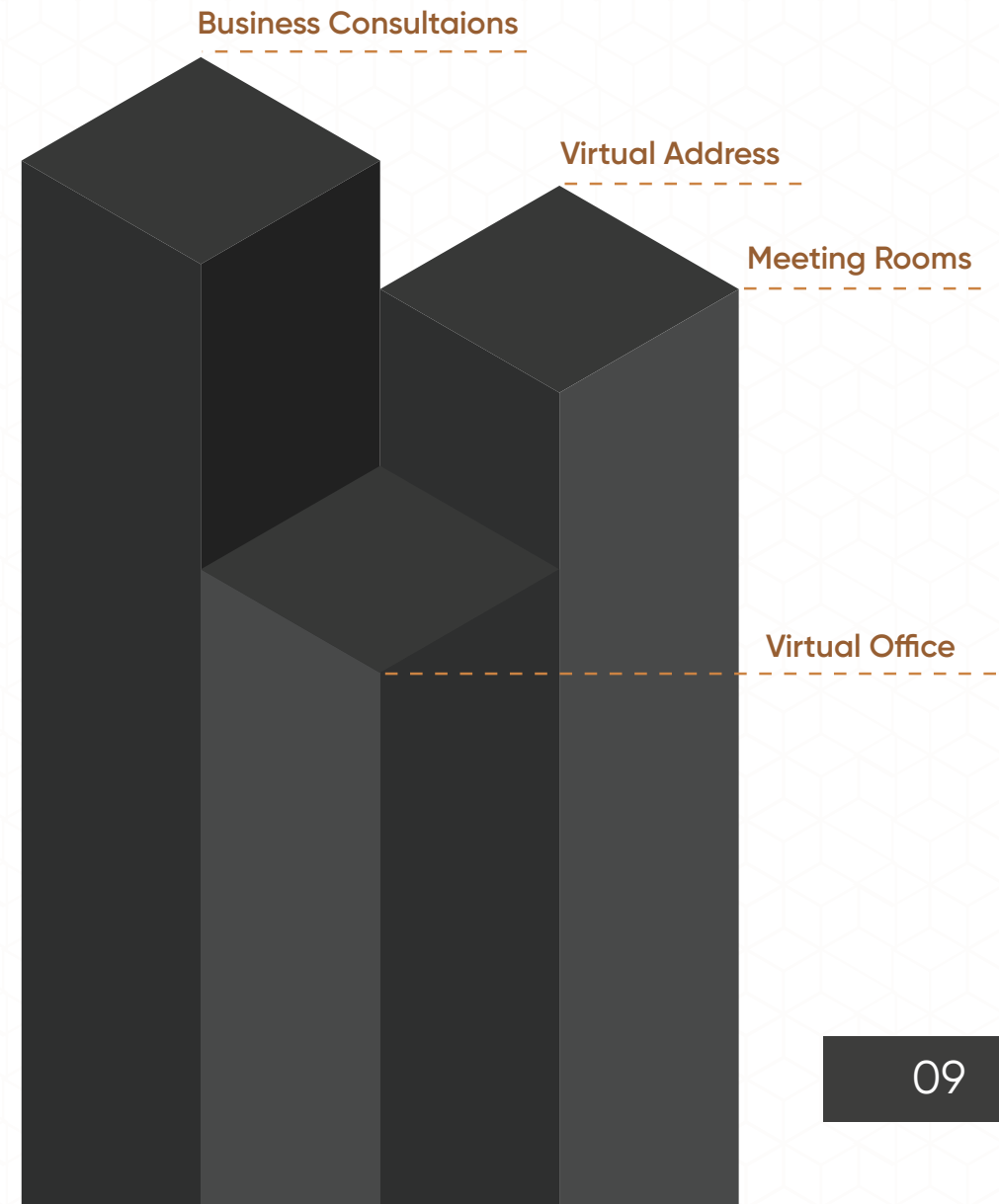
We offer a comprehensive and tailored approach that covers everything from creating a sustainable business model to crafting a long-term strategy, including operations, marketing, and sales. Most importantly, we help you connect with investors to fuel your growth.

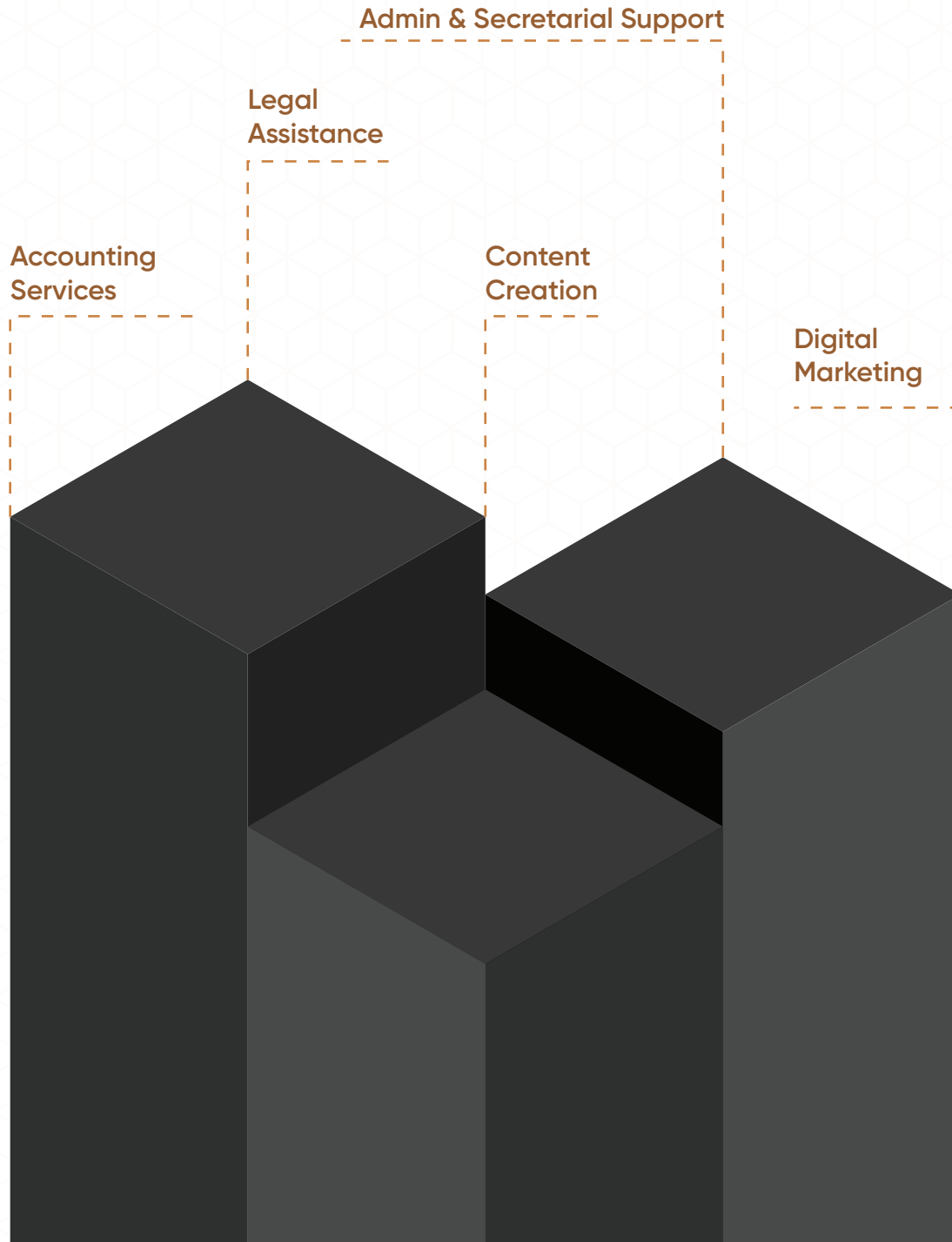
Business Jumpers 360

Scale Your Startup With Confidence

Business Jumpers 360 is all about scaling your business and receiving support in all parts of your startup. Business Jumpers 360 is a subscription-based service package designed for startups that operate remotely but need professional support.

This comprehensive program provides the tools and resources to scale your business without high overhead costs, while still establishing credibility and professionalism. Run your startup like a physical business, building trust with clients and investors, while we provide the essential services.





Fast Forward Pre-Accelerator

Free Up Time, Focus on Growth

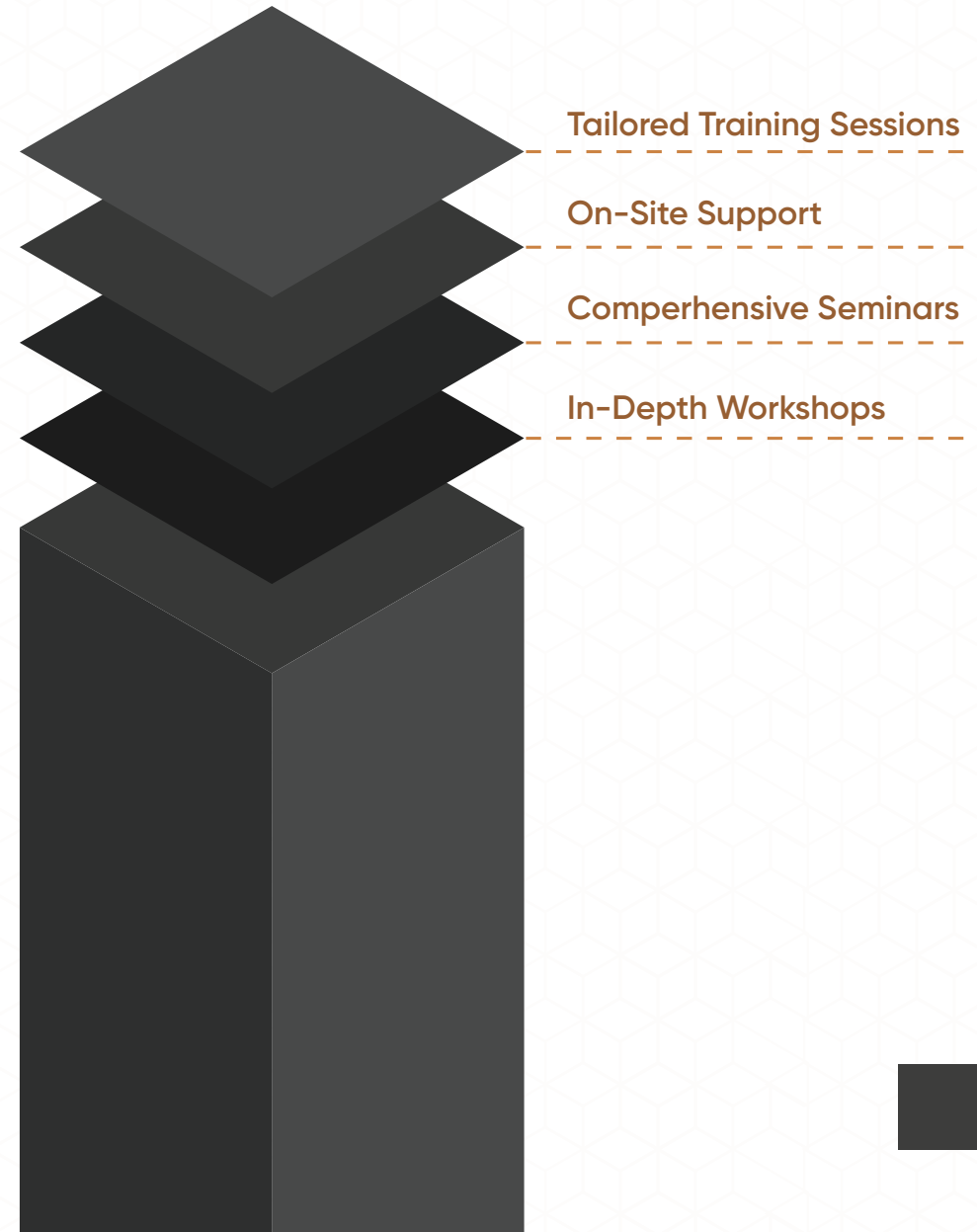
The Fast Forward Pre-Accelerator is here to lighten your load by offering on-demand services that take care of the operational details while you focus on scaling. With this program, we'll help you stay on top of your finances, streamline operations, and boost your visibility to reach your target audience. You will partner with a team that is dedicated to seeing your startup succeed.

Mentorship-Driven Accelerator

Guidance from Those Who've Been There

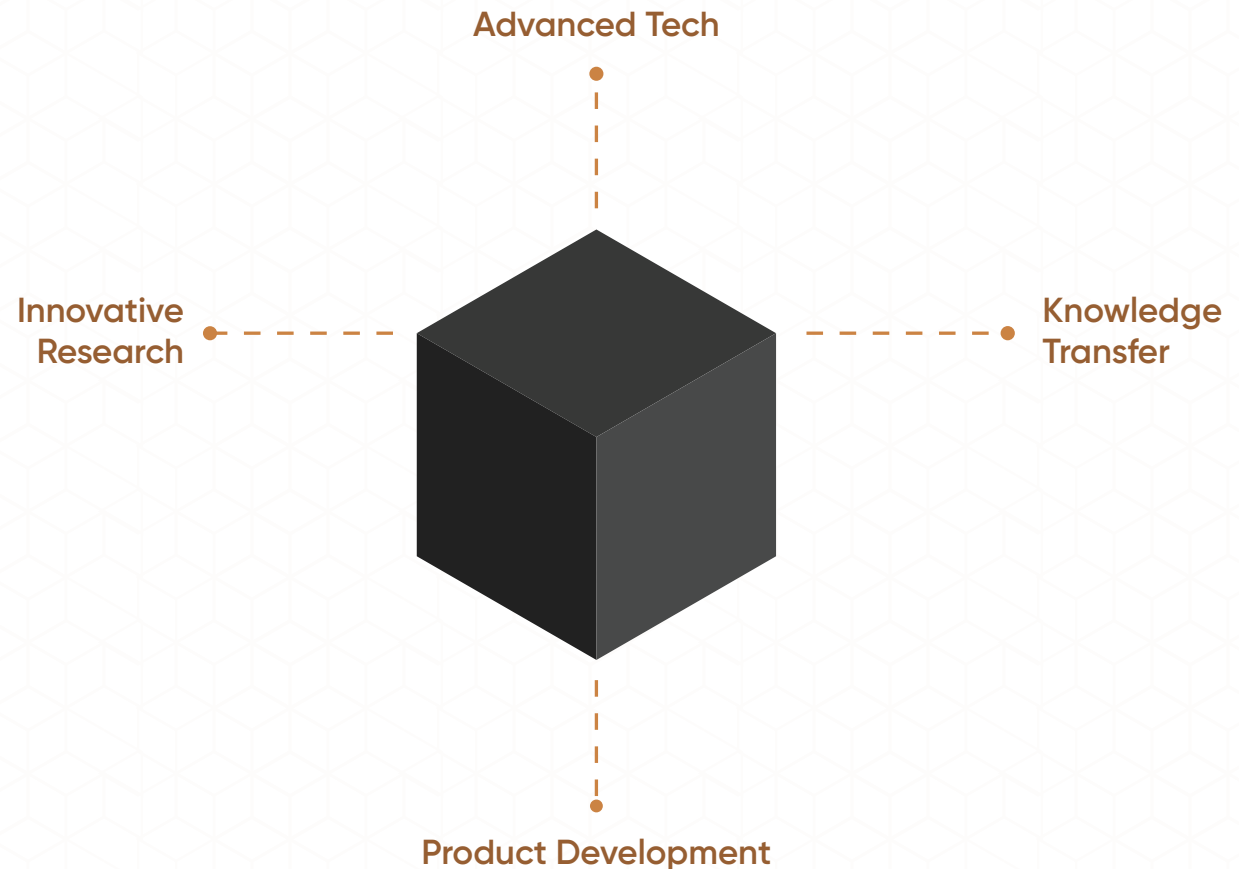
Through hands-on workshops and seminars, the Mentorship-Driven Accelerator provides you with the guidance and training you need to grow your startup. If you're preparing for fundraising, scaling your business, or pitching to investors, this program is designed for you.

You won't just learn theory. You'll get direct support from mentors who know what it takes to succeed.



R&D SERVICES

For founders looking to innovate, test new technologies, or refine their product ideas, our R&D Services are ideal. We conduct creative research and development to expand your knowledge and turn your ideas into reality using the latest tech.



OUR PARTNERS

وزارة الصناعة
والثروة المعدنية
Ministry of Industry and Mineral Resources



منشآت
monsha'at
الهيئة العامة للمنشآت الصغيرة والمتوسطة
Small & Medium Enterprises General Authority



SCA
الهيئة السعودية للمقاولين
Saudi Contractors Authority



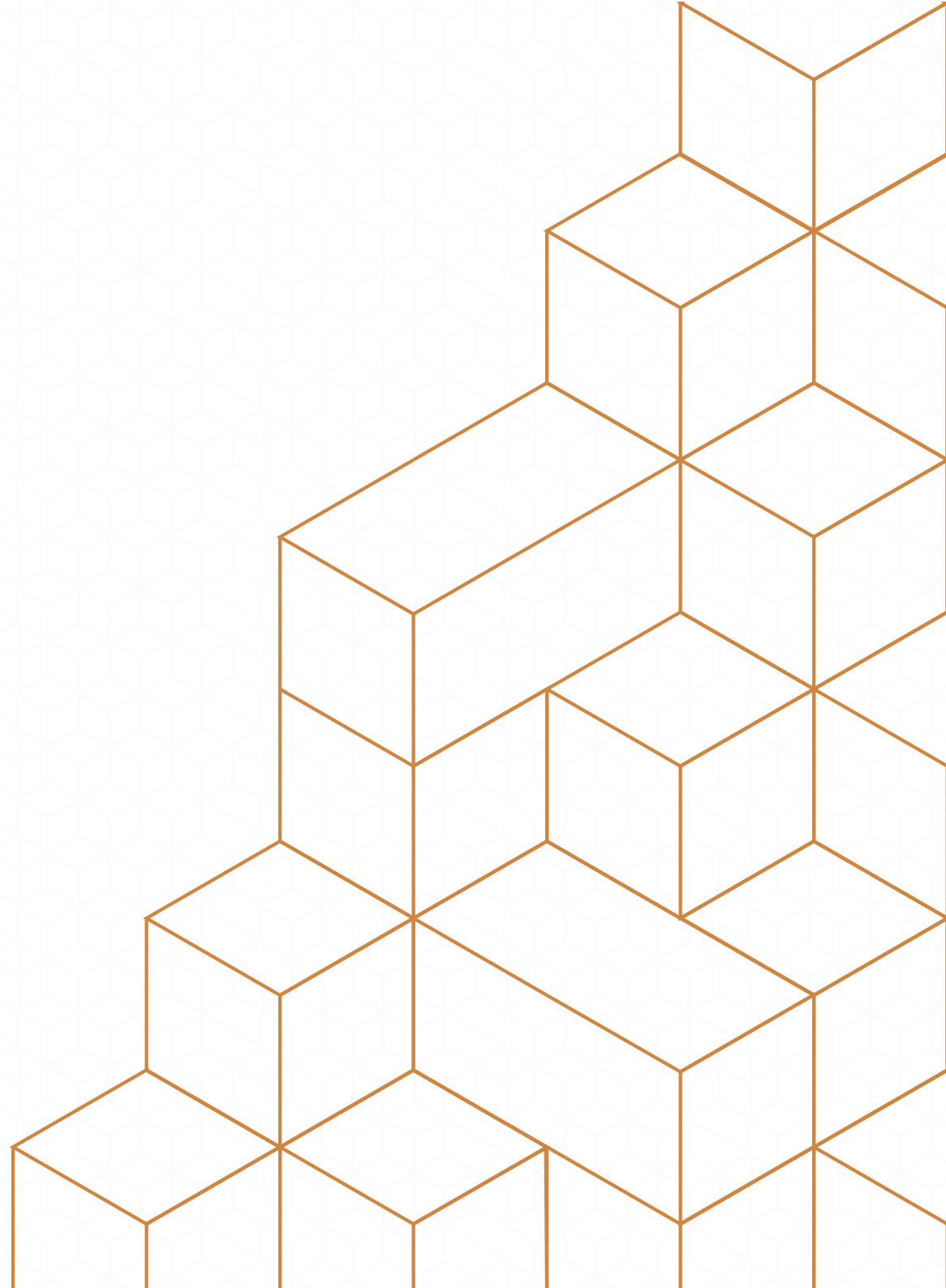
molin



مركز الدراسات الشبابية
NATIONAL CENTER FOR YOUTH STUDIES

INVESTMENT

ALUMNI



Morashid



Entrepreneur Profile

A Saudi innovator, holder of a registered patent for the "Morashid" device, recipient of several international and local awards, including the Gold Medal in Korea and the Innovation Medal from the late Prince Sultan. He collaborates with Nmo Hub to expand the device's application in the Saudi market and enhance energy efficiency in buildings without altering infrastructure.

Project Definition

The Morashid Project is a Saudi-patented innovative device designed to improve electricity efficiency through smart energy control, achieving more than 50% savings across multiple sectors (residential, commercial, industrial, administrative). It is distinguished by its easy installation with no need to modify existing electrical infrastructure.

Market Size

The number of electricity subscribers in Saudi Arabia exceeds 12 million (2025) and is expected to reach about 17 million by 2030.

Customer Segments

B2C: Homes and individuals. B2B: Companies, factories, warehouses. B2G: Government entities and administrative buildings.

Establishment Date

2022

Current Financial Valuation

60M 
(including patent value)

Nmohub Ownership Share

30%

Hotel Plus



Entrepreneur Profile

The Hotel Plus project is led by a specialized technical team with extensive experience in developing hotel management systems, analyzing customer experience data, and applying artificial intelligence in the hospitality sector. The team shares one passion: redefining the hospitality experience in the region through smart, integrated solutions that meet guest needs while reducing operational burdens on hotel operators.

Project Definition

Hotel Plus is the first AI-powered Hotel Operating System & Reservation Platform designed to enhance the guest experience by integrating with hotel systems (PMS/ERP) and offering advanced solutions such as self check-in/out, smart recommendations, and service automation.

Market Size

Annual accommodation spending

45B ₪

Customer Segments

- B2B: Hotels, travel agencies, hospitality service providers.
- B2C: Guests and individual users of the booking app.
- B2G: Government entities related to tourism and hospitality (with potential integration with government applications).

Establishment Date

2024

Current Financial Valuation

20M ₪

Nmohub Ownership Share

50%

See Trip



Entrepreneur Profile

A Saudi entrepreneur with experience in tourism and entertainment, aiming to deliver a luxurious marine experience through a yacht rental project that combines luxury and technology, targeting both local and international tourists in Saudi coastal cities.

Project Definition

A luxury yacht rental project offering integrated services including sea cruises, diving activities, private event organization, and exclusive bookings through a dedicated smart mobile app. The project targets local and international tourists seeking a premium marine experience in the Kingdom's coastal cities.

Market Size

500M ﷲ

Customer Segments

B2C: Primarily local and international tourists. B2B: Event management companies, travel agencies. B2G: Government and protocol-related events.

Establishment Date

2024

Current Financial Valuation

12M ﷲ

Nmohub Ownership Share

25%

Erth



Entrepreneur Profile

Ahmed Al-Almaei, a renowned Saudi visual artist with extensive experience in painting and fine arts. He aims to leverage his expertise to support Saudi artists and enable them to access both local and international markets through a specialized digital art platform.

Project Definition

Establishment of a company and digital platform dedicated to showcasing and selling Saudi artists' works, with artwork certification using NFT technology. The platform also provides services such as marketing, authentication, and connections with hotels, galleries, and cultural entities inside and outside the Kingdom.

Market Size

Over 3,000 tourism establishments in Saudi Arabia are required to acquire artworks, in addition to the local and international individual market. Annual demand for artworks in the Kingdom alone is estimated at 15,000–25,000 pieces.

Customer Segments

B2B: Hotels and resorts. B2C: Collectors and private collections. B2G: Cultural institutions and galleries. Other: Film and media production companies.

Establishment Date

2025

Current Financial Valuation

10M ﷲ

Nmohub Ownership Share

10%

As it was



Entrepreneur Profile

Dr. Fatimah: A Saudi entrepreneur with experience in the real estate and technology sectors, distinguished by a strategic vision to solve rental market challenges through smart solutions. She leads a specialized team in managing tech-driven projects.

Project Definition

"Kama Kan" is a digital application that documents property conditions before and after rental using photos and videos, generating legally certified reports. It integrates with the "Ejar" platform and insurance companies to reduce disputes and ensure compensation for damages.

Market Size

The Saudi rental real estate market exceeds SAR 20 billion annually. The app aims to initially cover 5% of rental property transactions.

Customer Segments

- Property owners
- Tenants
- Real estate companies
- Real estate brokers
- Insurance companies
- Regulatory authorities

Establishment Date

2024

Current Financial Valuation

2M 

Nmohub Ownership Share

25%

Kheyat



Entrepreneur Profile

Hani: A Saudi entrepreneur aiming to digitize the tailoring sector and simplify access to professional tailoring services. He has experience in managing and overseeing the execution of tech-driven projects.

Project Definition

"Kheyat" is an online platform that connects customers with tailors and women's tailoring workshops. It offers clothing customization services and home measurement through freelancers.

Market Size

Initially targeting the local market in Riyadh, where the tailoring and fashion customization sector exceeds SAR 500 million annually, with an expansion plan to cover all regions of the Kingdom.

Customer Segments

B2C: Individual customers (male and female)
B2B: Tailors and tailoring workshops.

Establishment Date

2026

Pilot launch planned during

Current Financial Valuation

1.5M ﷲ

Nmohub Ownership Share

15%

Camel Gate



تطبيق الأبل العربي
هجن ومزايين

Entrepreneur Profile

Mr. Abdullah Mufreh: A Saudi entrepreneur with experience in technology and digital project management. He has founded several successful initiatives in digital transformation and is passionate about leveraging technology across diverse sectors.

Project Definition

Camel Gate is a comprehensive digital platform dedicated to camels, offering services such as buying and selling, news, auctions, authentication, and veterinary services.

Market Size

The camel market in Saudi Arabia is valued at billions of riyals annually, encompassing major auctions and national festivals, with increasing expansion in digital trade and demand for related services.

Customer Segments

B2C: Camel breeders and consumers.
B2B: Feed companies, veterinary clinics, sponsors.
B2G: Government entities concerned with camels.

Establishment Date

2025

Current Financial Valuation

10M ﷲ

Nmohub Ownership Share

25%

My Tip



Entrepreneur Profile

Ammar: A Saudi entrepreneur passionate about digital transformation, with expertise in gaming and gamification. He seeks to integrate digital innovation concepts to enhance customer experience and empower service workers and content creators through flexible and secure technological tools.

Project Definition

Mytip is a digital platform that enables customers to give tips to service workers (e.g., café staff, laundries, shops) and content creators through QR codes or personal links, in a fast, secure, and contactless way.

Market Size

The target market includes over 1.1 million Saudis who can benefit from a digital tipping system, covering service employees, creators, and logistics support workers.

Customer Segments

B2C: Individual customers.
B2B: Businesses and retail stores.

Establishment Date

2025

Current Financial Valuation

2M 

Nmohub Ownership Share

25%

Room Hour

The logo for ROOMHOUR, featuring the word "ROOMHOUR" in white capital letters on a blue-to-green gradient background. The letter "O" in "HOUR" is replaced by a white clock face icon.

Entrepreneur Profile

Mr. Abdullah Mufreh: An innovative Saudi entrepreneur with a strong entrepreneurial spirit and expertise in developing tech-based solutions. He has participated in the innovation and development of several digital transformation startups, with multiple projects incubated under **Nmohub**.

Project Definition

Room Hour: An innovative technology platform for booking rooms by the hour instead of traditional overnight stays. Available on Android and iOS, it offers flexible options with lower cost and higher quality.

Market Size

Over 127 million tourists in Saudi Arabia in 2024, with more than 700,000 rooms, 640 million tourist nights, and tourism spending reaching SAR 205 billion.

Customer Segments

1. Highway travelers
2. Temporary city/ event visitors
3. Pilgrims (Umrah & Hajj)
4. Families on the move
5. Business travelers on short visits

Establishment Date

Company licensed by the Ministry of Tourism on **06/03/1446H**, and commercial registration obtained on **17/03/1447H**.

Current Financial Valuation

23 M 

Nmohub Ownership Share

30%

Ecomaster



Entrepreneur Profile

Dr. Saad: A Saudi pharmacist and entrepreneur, CEO of Ecomaster and co-founder of **Coral Coffee**. He has over 7 years of practical experience in procurement and establishing purchasing departments, combining technical knowledge with managerial expertise to build innovative solutions in the food & beverage sector.

Project Definition

Ecomaster is a comprehensive system for automating the procurement cycle in the food & beverage sector. It enables restaurants, cafés, and hotels to manage purchasing operations with intelligence and efficiency. The system analyzes organizational needs, recommends the best products, and simplifies decision-making through a hybrid platform powered by AI and advanced analytics.

Market Size

The GDP contribution of the wholesale & retail trade sector related to restaurants, hotels, and beverages in Saudi Arabia reached SAR 77.7 billion in 2024.

Customer Segments

- Restaurants & Cafés: precise procurement management and cost reduction.
- Hotels & Resorts: continuous supply and high quality.
- Catering Companies: efficient management of large volumes.
- Retail Chains: improved efficiency and inventory control.

Establishment Date

2023

Current Financial Valuation

18M 

Nmohub Ownership Share

20%

Creating Your Next Epic Success Story

The future belongs to those who take action

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